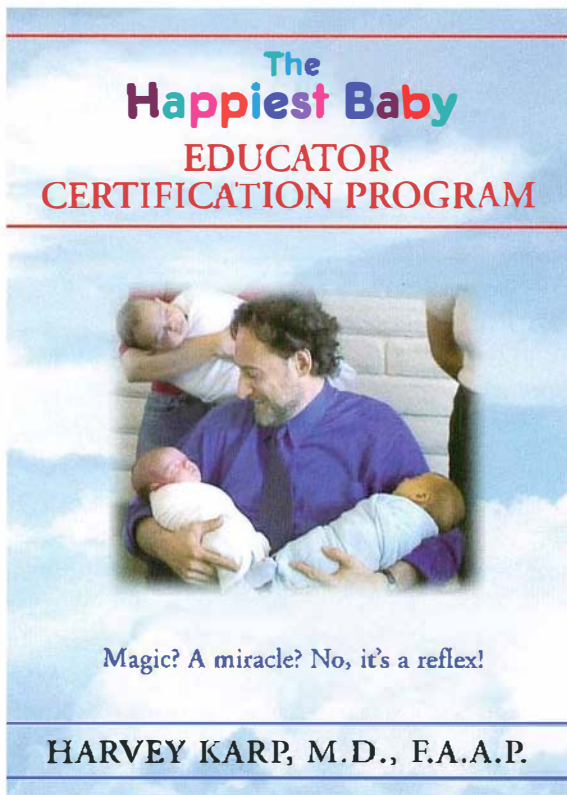


The Happiest Baby

Educator Certification Program



Education Program
education@thehappiestbaby.org
www.thehappiestbaby.org
909-980-8062

The Happiest Baby on the Block presents a fascinating new understanding about the needs of babies. It is recommended by Doulas of North America, La Leche League International, Prevent Child Abuse America, leaders of Lamaze International and the American Academy of Pediatrics.



"Dr. Karp's work is fascinating."

-Julius Richmond, MD,
Harvard Medical School,
former US Surgeon General

"Fun, convincing...highly recommended!"

-Elisabeth Bing,
co-founder, Lamaze International

"...the best way to calm crying babies."

-Steven Shelov, MD,
Editor-in-Chief,
AAP's Your Baby's 1st Year

"Love and respect permeate his message."

-Penny Simkin, PT,
cbe, doula, author, co-founder DONA

Dr. Karp's approach works!"

-Barbara Rawn, MA,
VP, Programs and Chapters, PCA America



Dr. Karp's techniques have been introduced into the homes of hundreds of thousands of families through his best-selling book and DVD, *The Happiest Baby on the Block*. Since then, parents around the world have come to trust his name and his work. He is a leader in the field of parenting education and is passionate about improving the lives of children.

The Happiest Baby Certification Program is part of Dr. Karp's vision to strengthen the bond between parents and their children and to help them create happier, more loving families. In order to achieve this goal, The Happiest Baby, Inc. has developed a National Certification Program. By joining our team, we believe your efforts can make a huge difference in the lives of parents and infants.

Please join our National Campaign to educate new parents!

Happiest Baby Certification Course only \$225⁰⁰

Certification Program Components:

- Facility or home study program
- Lecture on DVD
- Class curriculum & handouts on CD ROM
- Certification exam
- Certificate of completion
- Certified Educator referral listing on The Happiest Baby website
- Education Kit

(Kit includes: The Happiest Baby on the Block Paperback/VHS/DVD, Two-hour VHS Loop tape for Marketing, Soothing Sounds CD and Perfect Swaddling Solution Blanket)

The Support Materials CD Includes

The Happiest Baby Program Overview

An introduction to the certification program, Dr. Karp and his theories, and general information about the course curriculum.

Certification Program

Details about the certification program.

Class Curriculum and Handout Section

Curriculum for a 2-3 hour class. All handouts are copyrighted and approved for reproduction and distribution in class.

Business Forms Section

The forms necessary to help you succeed in teaching your Happiest Baby classes.

Approved Logos and Images

Helpful logos to use for advertising purposes or educator's website.

How To Run a Business and Marketing

Recommendations on how to be successful in business. Included are the tools needed to spread the word about classes. Class flyers are also enclosed.

Media

Tools to make you successful, including: tips on marketing, flyers, sample press releases.

Provider approved by the Ohio Board of Registered Nursing, Provider Number OBN-004-92, for 6.6 contact hours



The
Happiest Baby Inc

Corporate Office
12300 Wilshire Blvd., Suite 320
Los Angeles, CA 90025

Requirements for Certification

Individuals interested in completing The Happiest Baby Certified Educator, needs to be certified or licensed in a pregnancy/infant care related specialty (i.e., childbirth educator, lactation consultant, postpartum doula, nurse, midwife, massage therapist, clinic staff, PNP, PA, etc.) or have experience working in a field of parent education (i.e., La Leche League, early childhood, child care, parent education, health, social services, foster care, child abuse, teens).

Prior to certification all participants must:

Complete required viewing:

- Certification Program DVD
- The Happiest Baby on the Block DVD
- The Support & Materials CD

Complete required reading:

- The Happiest Baby on the Block by Dr. Harvey Karp
- Clinical articles included on the Support Materials CD
- All sections included on the Support Materials CD
- *The Nursing Mother's Companion* by Kathleen Huggins (purchase separately)
- *The Amazing Newborn* by Marshall Klaus and Phyllis Klaus (purchase separately)



Complete the Certification Packet:

- Certification Examination
- Educator Agreement
- Certified Educator Referral Form

Pass Certification Examination (an open book test requiring a 90% grade or higher).

Candidates have 1 year from their purchase date to finish all requirements of the program.